



GUCCU NETWORK

Updates and Experience sharing for members of The Global University
China Career Union and thousands of Chinese employers

WWW.GUCCU.ORG

2018 Vol.5

NEWS

1. The number of registered GUCCU member University (The Global University China Career Union) has risen to **85** this month.
2. **38** Universites globally have confirmed to attend 2018 GUCDC.
3. **Internship Program and Job Fair for GUCCU Member Universities**

As Chinese Spring Recruiting Season will begin from late February to middle of April, to better support the students from GUCCU Member Universities and other Lockin Partners on catching the opportunities, GUCCU & Lockin China has prepared two career events for overseas' students.

A. Junior Up Program – A summer internship program, this spring, we have gathered thousands of summer internship positions from over 100 well-known Chinese employers, this program is open to students from all nations that are interested in finding a summer intern in China this year.



Program webpage: <http://juniorup.lockinchina.com>, for GUCCU members that already have the **China Portal**, you can easily find the Program entrance on your homepage.

Program Introduction:

How to stand out from many candidates when finding a job? An impressive internship experience may help. However, How to find yourself a suitable internship? Come and join the Junior Up Program, hundreds of well-known Chinese employers are waiting for you. It is a new program developed by GUCCU & Lockin China that aims to provide exclusive internship opportunities in China to overseas Chinese students and international students, besides the internship opportunities, we also prepared online employment workshop to help you prepare well for the application. The program is officially opening for register on 26th Feb. However, as a GUCCU member university, you will have the privilege to register early on 12th Feb 2018, which means your students will be able to secure the best internship opportunities next summer in China!

Please find and download the **promotion material of the Junior Up program** through this link: <https://pdfs.lockinchina.com/guccu/Junior%20Up%20Program-LockinChina.pdf>, could you please kindly **share this material with your students**. In order to help your graduates to find more career opportunities in China, we prepare this survey to provide them the opportunity to tell us their exact needs.

<https://www.surveymonkey.com/r/JP2ZH25>

B. 2018 Lockin China Global Talents Career Fair (Spring) - An online and offline career fair for Chinese overseas' students in 2018 Chinese spring recruiting season. This program is open to : all candidates that is ready to look for a job in 2018; Those of you who have just returned to china; those of you that are unsatisfied with your current job; and those of you that is seeking for a better career development



Career Fair Introduction:

a. Career Fair in Guangzhou (March 25, 2018)

The 3rd Overseas Elites Job Fair of 2018 will be landing in Guangzhou on 25th March 2018, it aims to allow candidates in Guangzhou and cities nearby to experience - how to find job in an effective way.

According to 2017 World's Top 500 Enterprises statistics, 11 of them are located in Guangdong. According to the list of Top 500 Enterprises of China, 52 of the enterprises are located in Guangdong, this includes many of the famous enterprises such as Huawei, Tencent, GAG Group, Midea and Country Garden. For candidates with overseas experience, Guangdong is a perfect starting point and a rapidly growing platform.

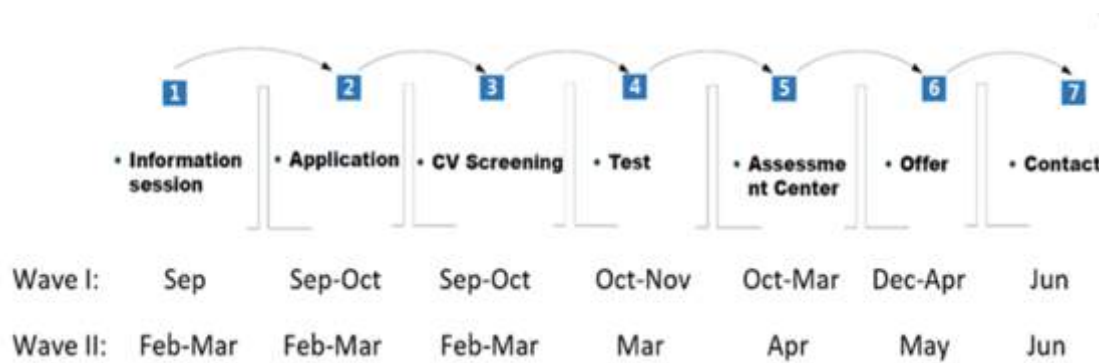
b. Online Career Fair (Feb 23 – April 30, 2018)

Apart from the offline career fair in Guangzhou, we have also gathered thousands of positions this spring from hundreds of well-known Chinese employers in other cities of China, students that are unable to attend the career fair in Guangzhou or would like to find opportunities in other cities could apply for the positions online anytime.

The webpage of both online and offline career fair will become alive on **23rd February 2018**. You will soon receive an email with more details about the career fair.

CHINA JOB MARKET

1. About Chinese Spring Recruiting Season



Chinese Spring Recruiting Season, is also known as Subsituation Recruiting Season, usually happens from Feb to April of each year. For the companies for which that have been rejected by candidates previous half year or still have job vacancies need to be filled, this is to re-open their recruiting process and fulfil the positions. As we all know, the main recruiting season for fresh graduates in China is from Sept to Dec, and it is mainly for the students who will graduate next year, if the students missed this recruiting period, they can only try to catch up with the spring recruiting season next year, however, in this spring, only 30% vacancies were lefted on the market waiting to be filled.

According to our survey, 80% of the Chinese overseas' students submitted their first job application after they have graduated, this means they will have to delayed about one year long and need to compete with next wave of graduations when they come back to China. That is why it always takes them longer time to find their first job, and usually their first salary is much lower than they expected.

So we highly recommend for all students that will graduate this year that has also missed the recruiting season previous half year should defintately catch up with this spring recruiting season without a doubt.

2. Tips for using the China Portal

The image shows a screenshot of the 'Find Jobs in China' portal. The page features a blue header with the title 'Find Jobs in China' and navigation tabs for 'Home', 'Recruitment Information', 'Top Chinese Employers', 'Employment in China', and 'Recruitment Tips'. The main content area includes a section for 'Chinese Labor Market Statistics' with a photo of people at a table, a 'Top Chinese Employers' section with a group photo, and a 'Free Online Classes' section. Several callout boxes provide additional information:

- China Portal is set up by your university career office and the Global University China Career Union. Lockin China support this service with its employer resources and IT service.**
- You could get the latest updates of Chinese Labor Market and introduction of hottest Chinese employers.**
- Job seeking tips are written by recruitment experts, HRs and career advisors.**
- Vacancies posted by employers who are just looking for candidates from your university. Your application will be sent directly to HRs.**
- In this part, recruiting events by employers, career training sessions by universities and other career related events will be displayed.**
- Free online classes are developed by Lockin China, containing online employer presentations, job seeking tips and symposiums.**

For those who already have the China Portal live, here are some information and tips for using the service. We hope you find these helpful for your further promotion of the Portal.

There are 20,000 employers have registered at GUCCU system to date, posting new vacancies daily. Different sections such as 'China labour market orientation' , 'voice from HRs' and 'Top Chinese employers' etc. are updated every two weeks. Therefore, we would be appreciate if you could promote this regularly to your students via different channels at your university.

Since there are new employers signing up at GUCCU everyday, we encourage you to complete or update your university profile as detailed as possible as it will improve your exposure to Chinese employers. In the meantime, you are able to check some essential information about your portal such as the page view, number of applications etc. everytime you logged in your account.

You could find and download this GUCCU Network through this link:

<https://pdfs.lockinchina.com/guccu/GUCCU%20Network%20vol5-2018.pdf>

Contact@guccu.org

About GUCCU and Lockin China



Lockinchina.com is the first overseas elite recruitment website in China. They focus on helping Chinese companies recruit overseas graduates and experienced talents, meanwhile, helping Chinese students as well as international students with mandarin skills studying abroad seek good opportunities in China. So far, Lockin China connects with over 700 global universities and registered company users of over 20,000.



GUCCU is an organization dedicated to uniting the career center of global universities to provide career help to Chinese overseas students and alumni. Lockin China, the initiator, is willing to bridge the communication and cooperation between the Chinese overseas students, hundreds of Career Center of global universities and millions of enterprises in China and eventually help more Chinese overseas students acquire better career development opportunities.